

# CASE STUDIES

## AUDIO WORKSHOP CREATING AN ACOUSTIC HAVEN

**CREATE AN ACOUSTICALLY WELL BALANCED SPACE FOR BAND REHEARSALS AND RECORDINGS WHILST UPHOLDING A STRONG VISUAL APPEAL**

### PROJECT OBJECTIVES

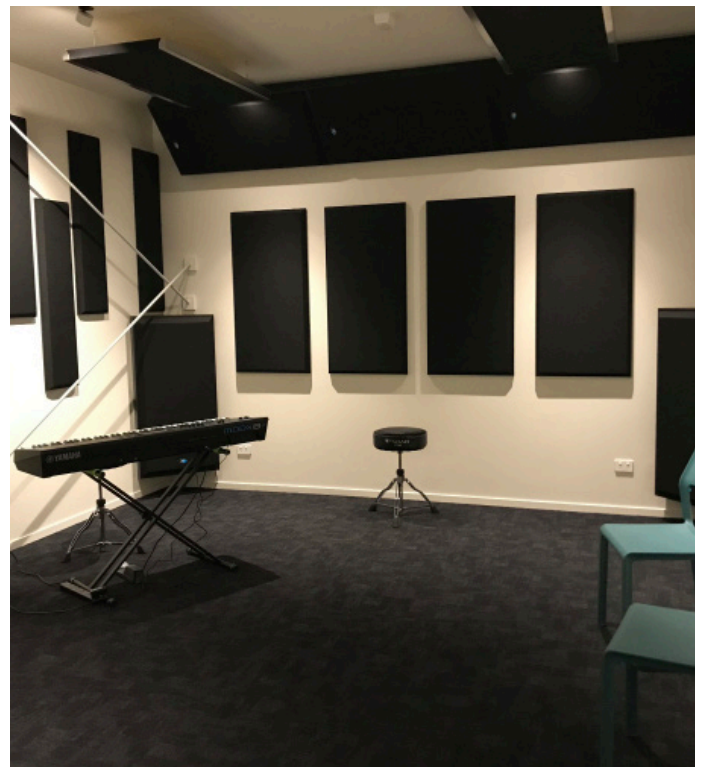
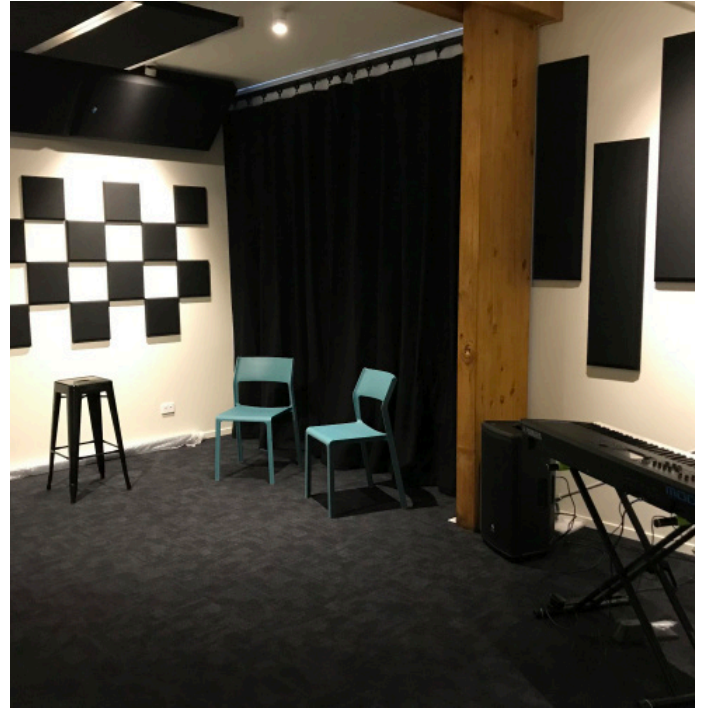
The specific objectives for the project encompassed gaining control over low frequency content, substantially reducing reverb time, absorbing early reflections and flutter echo. Enhancing the overall sound quality within the space, and achieving a high quality installation of acoustic treatment solutions to elevate the aesthetic appeal of the environment.

### PRODUCT SELECTION

Various [Primacoustic](#) products were selected for their excellent broadband control, high quality construction, and ease of installation. These products were not only effective in meeting acoustic goals but also contributed to the visual appeal of the space.

### UNIQUE ASPECTS OF THE PROJECT

One notable aspect of the project was the unexpectedly long reverb time in the space. To demonstrate the significant improvement achieved, before and after videos were provided to the client, showcasing the transformative impact of the acoustic treatment. The client was also encouraged to view a video on the company's website for a comprehensive understanding of the project and how the acoustic treatment could be expected to work.



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### KEY RESULTS

The project not only successfully met all outlined objectives, resulting in an impressive sounding space with a visually stunning appearance through the installation of high quality acoustic treatment solutions, but also achieved timely completion, meeting agreed upon deadlines, and garnered great client satisfaction, as expressed by the client's acknowledgment of the fantastic improvements made to the music room.

### PROJECT COMPLETION

In reference to [Amber Technology](#) and the utilised products, the client provided positive feedback, expressing sentiments like "Wow Phil. These are fantastic. Thank you so much," "The music room is looking fantastic," and "We are grateful for the stellar job you've done." These remarks vividly highlight the client's appreciation for the project's success, emphasising its positive influence on both the sound quality and visual aesthetics of the band room/studio. This case study stands as a testament to the effective collaboration between the project team, Primacoustic products, and the invaluable client feedback, showcasing their overall satisfaction with the accomplished results.

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