

GPT SPACE&CO WITH AMBER TECHNOLOGY



GPT SPACE&CO'S premium meeting spaces at 181 William Street, Melbourne are designed to impress: visually, acoustically, and functionally. These rooms deliver an exceptional Microsoft Teams Rooms (MTR) experience thanks to a forward-thinking AV design that prioritises flexibility, user simplicity, and premium technology. At the heart of the setup are Logitech collaboration solutions and AVer PTZ cameras, supplied through Amber Technology.

REDEFINING THE SHARED FLEX SPACE

GPT Space&Co is a leading name in Australia's flexible workspace sector, backed by the strength of The GPT Group's 55+ years of expertise. In 2024, GPT expanded its portfolio with four new A-Grade spaces across the country, including the impressive 181 William Street location.

Unlike traditional co-working hubs, GPT Space&Co focuses exclusively on premium meeting and event spaces. These are designed for clients who need turnkey, professional environments—without the overheads of maintaining permanent boardrooms. Inside 181 William, you'll find a combination of huddle rooms, phone booths, and larger boardroom-style and reconfigurable event spaces, all offering BYOD and BYOM capabilities.

AMBER TECHNOLOGY'S AV SOLUTION IN ACTION

The AV integration—delivered by Programmed Electrical Technologies—is carefully engineered to ensure a seamless user experience with AVer auto tracking PTZ cameras, Logitech video conferencing systems, and Williams AV hearing augmentation solutions.

At the core of each meeting room is a Logitech Tap touch controller, enabling quick and intuitive access to Microsoft Teams. Logitech's high-quality cameras and speaker/mic systems ensure crystal-clear video and audio, while AVer's advanced PTZ cameras automatically track presenters, supporting dynamic collaboration no matter the room configuration.

This intelligent mix of solutions—provided by Amber Technology—allows Space&Co to cater to everything from boardroom meetings and workshops to cocktail events and remote collaboration, with no need for technical intervention.

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The Petition and Verdict spaces in room-combined mode. Clients can elect to present in any configuration.

FLEXIBLE BY DESIGN

Camden Webb, Flexible Workspace Manager at GPT, has overseen technology rollouts across 11 GPT Space&Co locations. For him, flexibility and simplicity were key deliverables.

“One of our biggest goals was to remove AV from tables, to ensure the rooms remained reconfigurable”, said Webb. “Whether it’s a theatre layout or a boardroom format, users should have the same high-quality experience. The Logitech systems, combined with AVer’s intelligent camera tracking, make this possible—users don’t need to worry about technology. It just works.”

The modularity of Logitech systems, paired with AVer’s smart tracking, enables the same high performance whether the room is used for a pitch, a workshop, or a hybrid board meeting.

CHAMBER AND JUDGE ROOMS | AV FLAGSHIPS

The Chamber Room, seating up to 50 people, is one of the most stunning examples of the AV system in use. With panoramic views and striking architecture, it’s equipped with AVer PTZ cameras that intelligently follow presenters, and Logitech conferencing solutions that deliver intuitive Teams experiences.

In the Judge Boardroom, aesthetics meet function. Logitech’s discreet design blends seamlessly with the interior, and AVer cameras ensure remote attendees remain engaged with fluid auto-framing and presenter tracking—no operator required. Both rooms rely on Logitech’s Tap controller and Rally systems, delivering ease of use across multiple platforms, and consistent performance whether for walk-in users or recurring clients.

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The Chamber room is a stunning space, flexible and sounds great.

WALK-UP SIMPLICITY

GPT's meeting rooms are open to a wide range of users—corporates, legal professionals, consultants, and more. Most users have never seen the space before, let alone had time for AV training. That's why ease-of-use was paramount. **"Every element of the AV design needed to be intuitive,"** says Anthony Aloï from Programmed.

"Logitech's ecosystem helps us achieve that. Combined with AVer's cameras and Williams AV hearing assistance, the user experience is reliable and inclusive."

The AVer cameras provide dynamic tracking with minimal configuration, ensuring participants remain on screen. Williams AV guarantees that all participants, regardless of hearing ability—can fully engage with the meeting content.

DESIGNED TO WORK

From room aesthetics to functionality, every element of 181 William Street is premium and intentional. GPT Space&Co's vision was brought to life with expert AV design and integration that champions flexibility, quality and control—with a core suite of brands backed by Amber Technology.

Whether it's a drop-in Teams meeting, a complex hybrid presentation, or an after-hours networking event, these rooms are built to support business—effortlessly.

Amber Technology | Empowering flexible workspaces with solutions from Logitech, AVer, Williams AV, and more.

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One of the 4P huddle spaces that relies on Logitech VC solutions.



AVer PTZ cams and WilliamsAV hearing augmentation contribute to the AV design.



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