

CASE STUDIES

W SYDNEY HOTEL 'THE RIBBON' IN DARLING HARBOUR

A STAY TO REMEMBER

Welcome to a Smart Hotel. A hotel that delivers unique experiences for guests and staff. Where service meets sustainability. Where comfort, quality, and luxury are never compromised. Through one interface – whether it's a remote, touch screen or a switch on the wall – guests can control drapes, lights, temperature and appliances, schedule wake-up scenes and more.

DISCOVER SYDNEY'S NEWEST LUXURY DESTINATION: W SYDNEY HOTEL 'THE RIBBON' IN DARLING HARBOUR.

In the heart of Darling Harbour, a dazzling \$1 billion redevelopment project has redefined luxury living and hospitality. Designed by the renowned architects at Hassell, this waterfront marvel promises to elevate your experience in the city. With enhanced street-level attractions, improved vistas of the stunning Sydney Harbour, and seamless pedestrian connections spanning from Cockle Bay to Darling Quarter, W Sydney is not just a hotel – it's a gateway to a new world of opulence.

A JOURNEY FIVE YEARS IN THE MAKING

After five years of meticulous planning and development, the luxurious W Hotel finally returned to Sydney in October 2023. As the proud lighting control supplier of this development, we are proud to announce that the project has now been successfully completed and handed over!



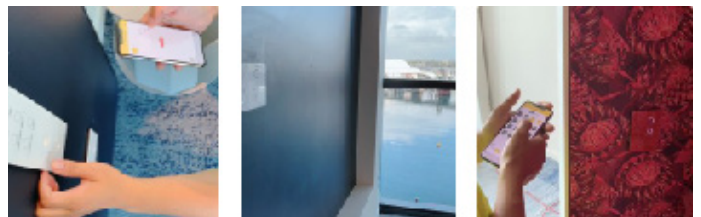
PROJECT DETAILS

The 588 ultra-luxurious rooms at this remarkable establishment set the stage for a truly unparalleled experience. With over 5,500 KASTA devices meticulously programmed, delivered, and seamlessly installed throughout, this hotel stands as a beacon of cutting-edge innovation.

Notably, it is Australia's pioneering wireless Bluetooth automated hotel, a testament to its commitment to modernity and guest comfort. Adding to its list of firsts, this is also the first W Hotel to grace the Australian hospitality scene, making a resounding mark on the country's upscale accommodations landscape. However, its distinction doesn't stop there; it proudly holds the title of being the largest W Hotel worldwide, offering an expansive canvas for luxury and indulgence.

Every inch of this architectural marvel, conceived by the award-winning genius Hassell, reflects a blend of artistry and functionality. His creative vision has brought to life a haven that transcends traditional hospitality, encapsulating the essence of opulence and innovation.

These features, from the sheer number of lavish rooms to the groundbreaking technology woven into its fabric, make this establishment an unrivalled gem in the world of luxury travel, beckoning guests to embark on a journey of discovery, indulgence, and unforgettable experiences.



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LUXURY DEFINED

W Sydney isn't just a hotel; it's a lavish urban escape. True to the essence of every W Hotel, you can anticipate impeccably designed, futuristic spaces that redefine the idea of contemporary luxury. It's not just about accommodation; it's about an experience.

Your taste buds are in for a treat with dining venues overseen by expert chefs, while the expert bartenders craft cocktails that are nothing short of art.

Furthermore, W Sydney is all about collaboration, bringing local artists, musicians, and designers into the fold to create a fusion of creativity and culture that's bound to leave a lasting impression.



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