

# CASE STUDIES

## ST MARYS DIGGERS CLUB AV UPGRADE

**ST MARYS DIGGERS CLUB IS CONVENIENTLY LOCATED CLOSE TO THE M4 MOTORWAY AND OFFERS A RELAXED AND COMFORTABLE ATMOSPHERE FOR MEMBERS AND GUESTS WITH TRADITIONAL RSL VALUES.**

### SUMMARY

The primary goal of the project was the redistribution of Fox/Sky/FTA signals and signage to new TV and LED screens in various zones of St Marys Diggers Club.

### OBJECTIVES

Successfully adhering to the builder's specified timeline, the project implemented a designated solution while also maintaining fiscal discipline by staying within the allocated budget constraints.

### PRODUCTS SELECTION

The selection of products for this project was carefully made, incorporating Packedge equipment to enhance on-site capabilities. Specifically, two Packedge SM2424 units, six Nhd110tx devices, fourteen Nhd110rx units, and one Nhd CTLPRO were integrated into the system.

The decision-making process involved considering various factors:

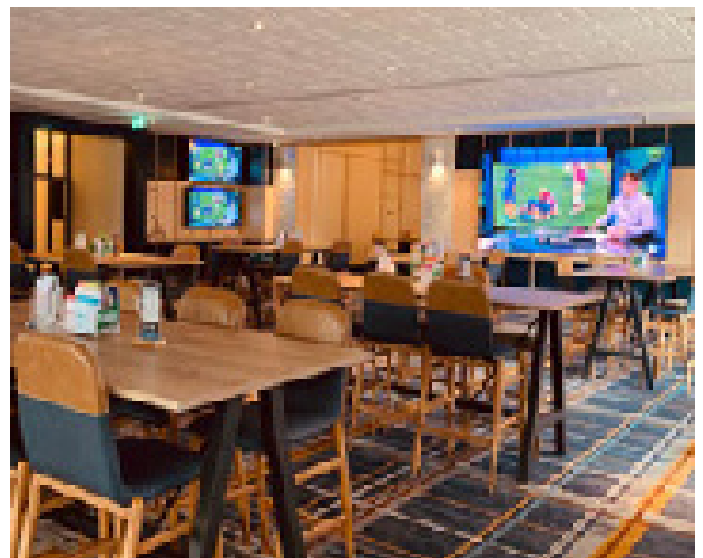
- 1 Previous Use: We leveraged familiarity with existing technology to ensure a smooth transition and integration process.
- 2 Brand & Product Reliability: Priority was given to established brands, with Packedge products being selected for their track record of reliability.
- 3.Sales and Tech Support: The robust support provided by the Amber team played a crucial role in influencing our decision. Having reliable assistance and technical support ensures a streamlined implementation and operation of the chosen Packedge products on-site.

### INTERESTING ASPECTS

One notable challenge in the project was dealing with previously installed coax-based systems. The transition to modern HD infrastructure required careful consideration of existing points and installations.

### KEY RESULTS

The implemented solution resulted in a significant improvement. The upgrade from the traditional RF-based system to a modern HD infrastructure not only met the builder's timeframe and budget but also provided enhanced performance and flexibility.



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### CLIENT FEEDBACK

The clients expressed satisfaction with the completed project, highlighting the need for an update to modern HD infrastructure after being on an RF-based system for an extended period. The new design was deemed perfect, providing simplicity in managing displayed content on different channels. The inclusion of preview monitors on the Wyrestorm app was particularly praised as a valuable feature in the club's dynamic space.

### CONCLUSION

The St Marys Diggers Club AV Upgrade showcases the successful transformation of an outdated system to a modern, efficient, and user-friendly solution. The careful selection of products and collaboration with ShowTime resulted in meeting the client's objectives and ensuring a seamless transition to high-definition technology. This case study serves as an example of how strategic planning and the right technology partners can lead to successful AV upgrades.

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